

# GAME, SET AND MATCH!



Kent-based housebuilder, Appledore Developments, unites Kent once more with its continued sponsorship of the prestigious annual Benenden Tennis Tournament for a fourth year running.

Founded in the 1930s, the tournament takes place each year in the grounds of Benenden School in Kent. Over the years, three generations of tennis players have enjoyed friendly, competitive tennis on the 11 all-weather courts in this beautiful setting, raising thousands of pounds every year for national and local charities.

This year more than 1,000 people, players and spectators, turned up to join in the fun, including several from France and one from as far afield as Columbia. And not even the rain could dampen everyone's spirits, with a record £8,500 raised for a number of different charities, including the Teenage Cancer Trust, Demelza House and Kent Air Ambulance.

Yvette Brotherton, Sales and Marketing Director of Appledore Developments, says: 'We are proud to have once again shown our support for this highly regarded tournament. It is a great day out for the whole family and there is always a wonderful atmosphere as people from all parts of Kent unite for this sociable event. Appledore's ethos has always been to add value to both the community and the environment and so by showing our support we are able to give something back to the community, whilst at the same time helping to raise money for charity.'

Appledore Developments, based in Underriver, prides itself on building beautiful houses of the highest calibre, which enhance the existing community and environment and has developed an enviable portfolio and reputation for excellence. This has been achieved through a commitment to creating

exceptional quality housing by using traditional materials and fine workmanship.

Yvette Brotherton says: "We believe that our personal touch is what makes us stand out from the crowd. As a family-run business, with a construction team that has, on average, over 30 years experience in the housebuilding industry, we constantly deliver the best. We are dedicated to providing superior quality and service and strive for excellence in everything that we do."

To date, all of Appledore's developments have been built on brownfield sites. This approach not only protects our countryside but helps sustain local communities, while also providing purchasers with a new home that is within easy reach of local shops, restaurants, cinemas, leisure facilities and other amenities as well as mainline train stations.

New projects from Appledore include the exciting acquisition of a new site in the picturesque village in Tenterden, which will be its second scheme in the village. Land and planning permission has been acquired for three select family residences. Potential buyers will have the unique opportunity to choose from a number of different layout options so that they can modify the arrangement of their home to fit in with their own requirements.

Appledore also currently has properties available at The Old Pottery in Rye, The Old Market in Marden and Mulberry Place in Brasted.

**For further information on any of these developments, contact Appledore Developments on 01732 833535. Alternatively, visit the company website at [www.appledoredevelopments.co.uk](http://www.appledoredevelopments.co.uk)**