

# YVETTE BROTHERTON – CONSIDER THE FACTS



The Old Market



“Even in the current economic climate, at Appledore Developments Ltd, we are continuing to receive a high level of visitors to all of our developments and are experiencing great sales success. One example of this is at The Old Market in Marden which has just launched and within two weeks 40% of the homes had been reserved, proving that beautiful quality homes in sought-after locations are still in demand and the best investment is still in bricks and mortar.”

“At a time when there is mixed media speculation about the property market, some people say it has bottomed out and some say it is already on the up, so let’s consider the facts. Firstly the consensus is that we are on the up, so now really is the best time to buy and grab a bargain, this is further proved by the fact that the market has been gradually rising for the last 3 consecutive months. Secondly a recent RICS housing market survey found that there has been a rise in buyer enquiries which are translating into sales and this

increase in sales to stock ratio for what is now the fourth consecutive month suggests house prices are stabilising. This has also been confirmed by the recent Right Move House Price Index which states that new sellers are raising their average asking prices and more properties are coming on the market, with mortgage lenders finally starting to release more funds to finance new house purchases.”

“Hometrack the property data business has recorded that on average homes are now only taking 11 weeks or less to sell and there are approximately 13 viewing per sale, showing that there is still a substantial amount of demand for houses and confidence remains in the market place; this is yet more evidence that goes to prove the property market is turning for the better.”

**For further information on any current Appledore Developments please contact Appledore Developments on 01732 469888.**